

---

# DE'LONGHI

## Eletta Explore

**DeLonghi**



# Eletta Explore

Explore endless variety

hot, cool and creative coffee drinks,  
at home.



# Eletta Explore USPs



1

## Variety

Hot and Cold one-touch drinks, thanks to the De'Longhi LatteCrema Hot Technology, and the **new LatteCrema Cool Technology and Cold Extraction Technology**



2

## ToGo

New, automatic mug ToGo function, to match any travel mug size. With a dedicated ToGo recipes cluster on the control panel



3

## User Interface

### UX/UI

A new, friendlier tone of voice to mimic the coffee shop experience, easy navigation thanks to panel clusters

# New Technologies & features



## **NEW** drinks features of Eletta Explore

### LatteCrema Cool Technology



### Cold Extraction Technology For Cold Brew drinks



COLD EXTRACTION  
TECHNOLOGY

### ToGo Function

For up to 16oz/473ml long  
drinks



# De'Longhi TWO patented LatteCrema Technologies

**LatteCrema**  
COOL 

Cold milk carafe  
390 ml capacity

LatteCrema quality

High efficiency Venturi system

Multiple foam levels

Clean function

Dishwasher safe components

**Only with  
skimmed milk  
& plant based  
alternatives**



**LatteCrema**  
HOT 

Hot milk carafe  
500 ml capacity



**Semi-skimmed  
milk  
& plant based  
alternatives**

**De'Longhi**

---

## Cold Extraction Technology

Cold **EXTRACTION**  
T E C H N O L O G Y



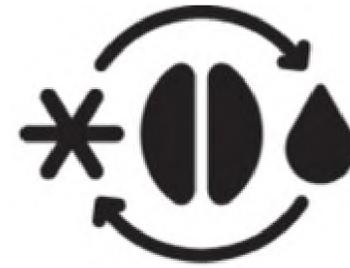
**On-demand (under 5 minutes)**

**Experts and consumers tested**

**2 intensity levels (original and intense)**

---

# Cold **EXTRACTION** TECHNOLOGY



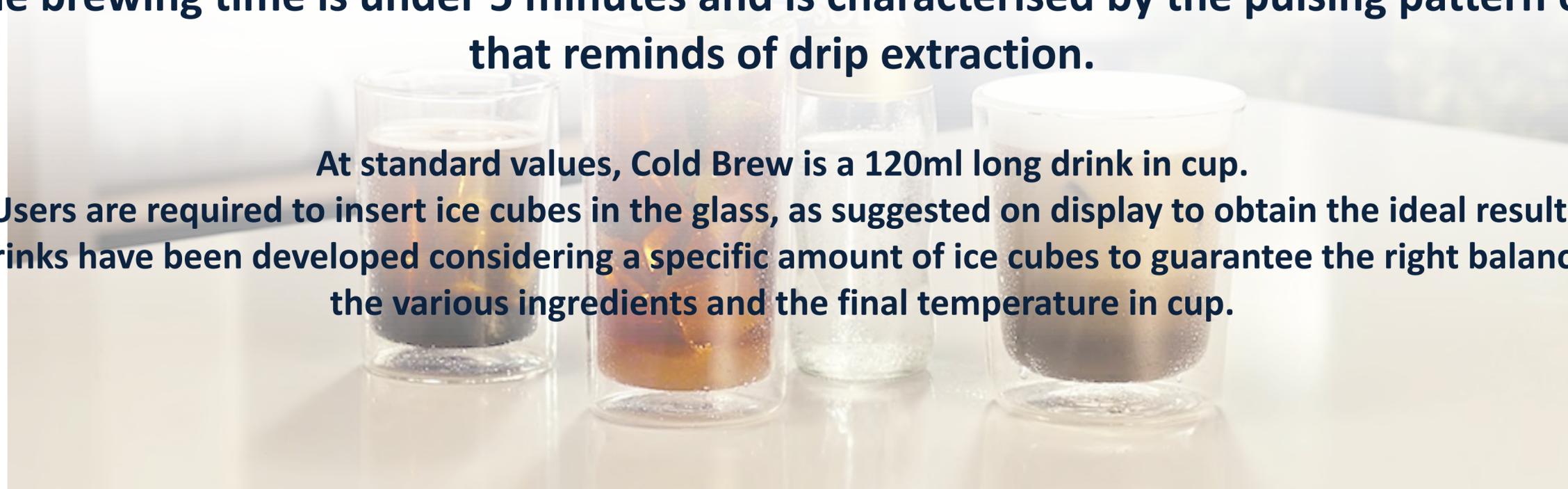
The Cold Extraction Technology has been developed with the aim of replicating the results obtained by the traditional way of preparing cold brew, in particular by infusion.

## What happens during the preparation?

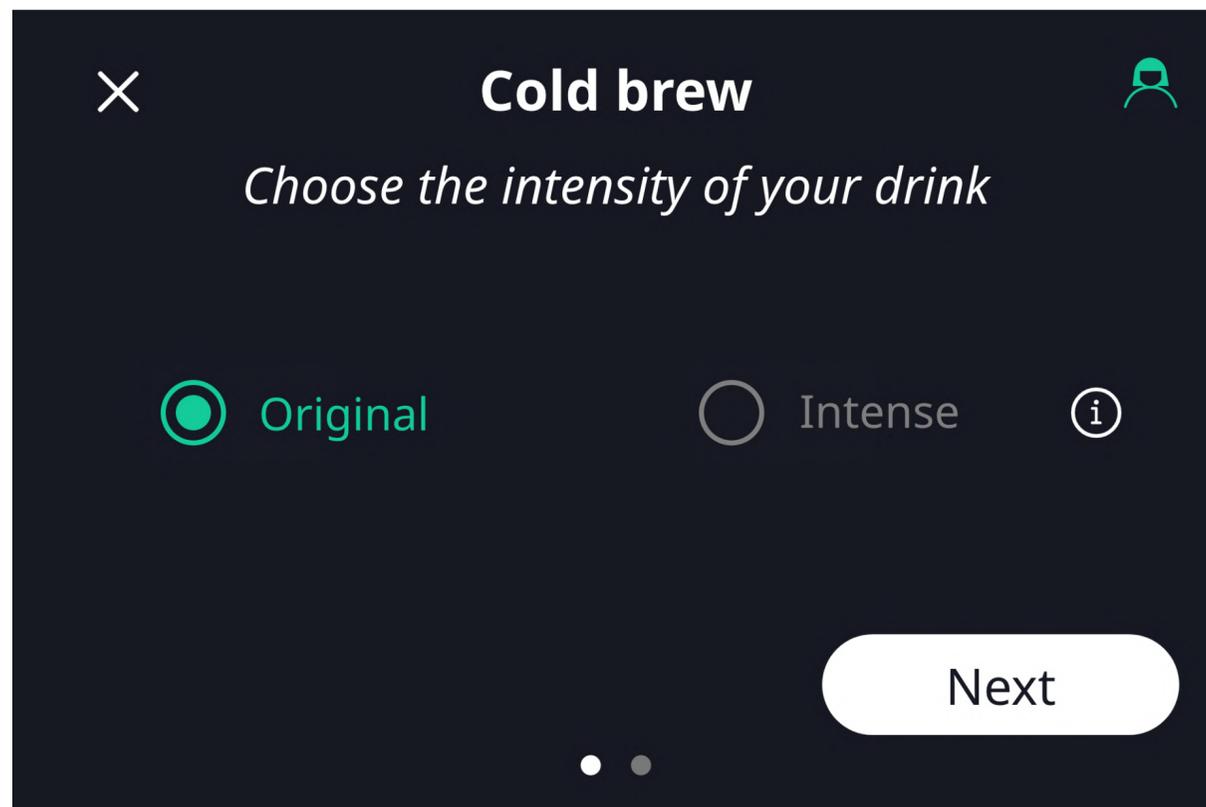
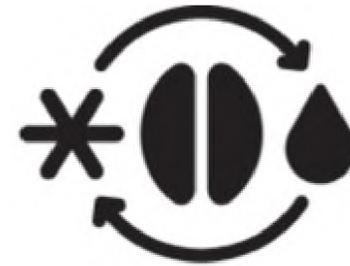
**Water bypasses the heating unit reaching the brewing chamber at ambient temperature and at low pressure. The brewing time is under 5 minutes and is characterised by the pulsing pattern of the pump that reminds of drip extraction.**

At standard values, Cold Brew is a 120ml long drink in cup.

Users are required to insert ice cubes in the glass, as suggested on display to obtain the ideal result: all our cold drinks have been developed considering a specific amount of ice cubes to guarantee the right balance between all the various ingredients and the final temperature in cup.



# Cold **EXTRACTION** TECHNOLOGY



- **Original** is the option that most closely replicates a cold brew extracted by infusion in the traditional way, yielding comparable results.
- **Intense** - increasing the amount of coffee used (around +10%) - is able to further extract and enhance the organoleptic characteristics of the beans, resulting in a drink with a richer taste.

## What's the difference with over ice coffees?

Cold brew and Iced coffee are far more different than one might think. Despite being both served over ice and cool, they undergo different processes:

Cold brew undergoes a cold extraction process enabled by our new Cold Extraction Technology, whereas Iced coffee is extracted at high temperature and then brewed over ice.

This difference in temperature, together with the varying pressure applied during the process, impacts the overall flavour and aromas extracted from the beans.

In general, Cold Extraction Technology is able to exalt the sweeter and more fruited aromas of the beans. For this reason, some coffee beans - i.e. single origin, 100% Arabica, lighter toasted - are particularly apt for this extraction process, as it best exalts their organoleptic properties.



# Cold Brew ≠ Iced Coffee

Vs.

## ICED COFFEE

Brew Time: Seconds

Brewed as Hot coffee  
& then poured over ice

Best taste: Just Made

Higher Bitterness  
Higher Acidity

Cheaper option

Aromatic taste



## COLD BREW

Brew Time: 12 Hours

Brewed with room or cold  
temperature, infused/drip

Lasts up to 10 days

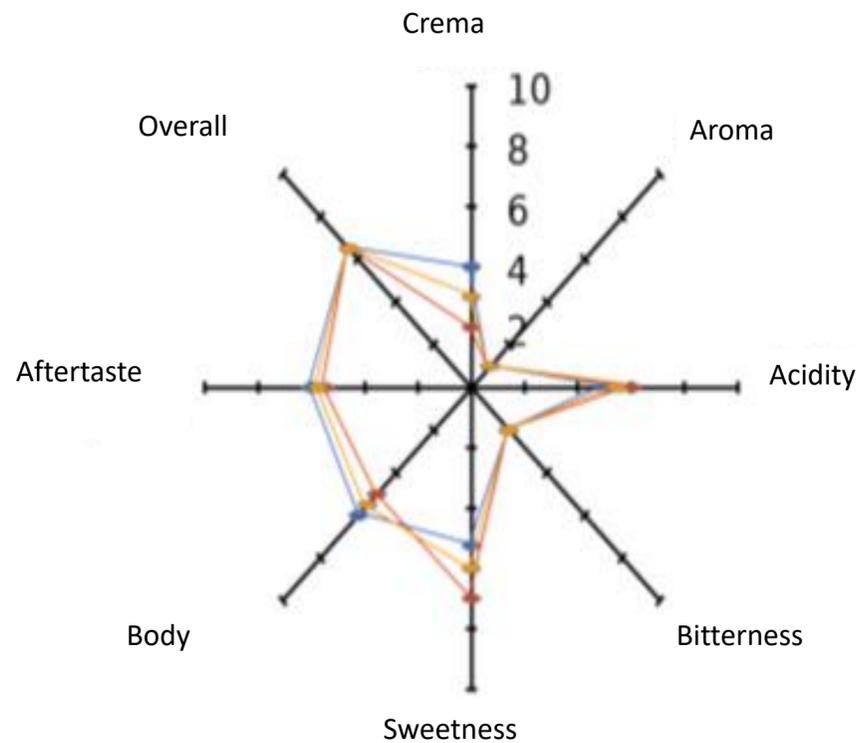
Lower Acidity  
Lower Bitterness

More expensive

Smooth & Sweeter Taste

# Cold Brew: sensorial profile

- Lower *total acidity*
- Lower *bitterness*
- Lower *TDS*
- Higher *sweetness*
- Higher *floral aromas*



---

# LatteCrema Technology with milk alternatives

## Hot and Cool Creamy rich foam, also with plant-based milks



LatteCrema works flawlessly with all kinds of milk, from dairy to plant-based alternatives\*. LatteCrema Hot and LatteCrema Cool work best with soy, oat and almond, that guarantee a creamy and dense result in cup comparable with dairy milk.



*\*The quality of the froth may vary depending on the type of milk or plant-based drinks used, the brand name, ingredients and nutritional values.*

# Perfect texture also with plant-based alternatives

	LatteCrema HOT 	LatteCrema COOL 
		
 Fat: >3,5 %		
Fat: 1,5-1,8 %		
 Fat: <0,5 %		
 SOY		
 OATS		
 ALMOND		



# All pre-set drinks

## COLD (14)



## TO GO (18)



## HOT (19)



Eletta Explore is the first coffee machine to offer more than 50 one-touch recipes, including hot and cold milk-foam coffee drinks, and each one of them is fully customizable.

# Eletta Explore cold drinks

## Cold Black

## Cold White

LatteCrema  
COOL 



Cold brew



Cold Brew



Cold Brew  
to Mix



Cold Brew  
Pot



Cold Brew  
Latte



Cold Brew  
Cappuccino

Over ice



Coffee\*  
(over ice)



Americano (over  
ice)



Espresso  
(over ice)



Cappuccino



Flat White



Cappuccino  
Mix



Caffelatte



Latte  
Macchiato



Cold Milk

\* Name change

# A totally new function: ToGo

## 3 MAIN SIZES

Perfect drinks  
guaranteed every time



**8 oz /**  
235 ml    **12 oz /**  
355 ml    **16 oz /**  
475 ml

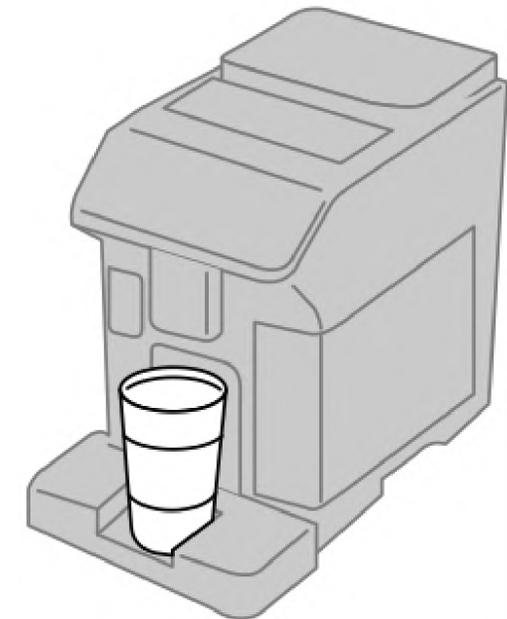
## ADJUST TOOL

To perfectly match each drink to  
all the travel mug sizes  
(from 8 oz/235 ml up to 16 oz/475 ml)



## LIFTABLE DRIP TRAY

To guarantee the use of travel  
mug with a height up to **16 cm**



# The Bean Adapt Technology\*

The Bean adapt technology is the process that starts from the recognition of chosen beans and ends with the perfect cup of coffee. For each type of bean, our technology sets specific grinding and brewing parameters to execute the perfect coffee extraction that preserves and exalts all the coffee aromas.

**Eletta Explore has a semi-automatic Bean Adapt Technology:** when setting the Bean Adapt Technology through the De'Longhi Coffee Link App, the user is guided to the optimal setting and when it is necessary, informed to manually change the grinder settings.

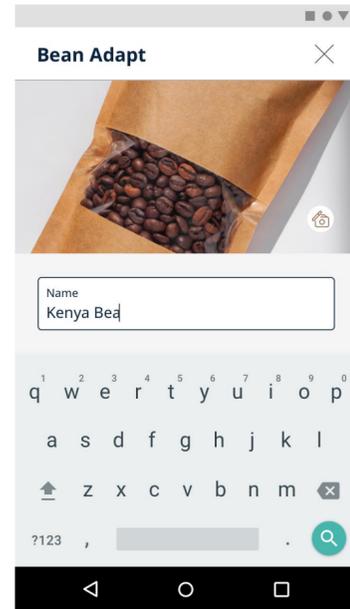
*\* All models of Eletta Explore with Cold Extraction Technology are connected*



# The Bean Adapt Technology

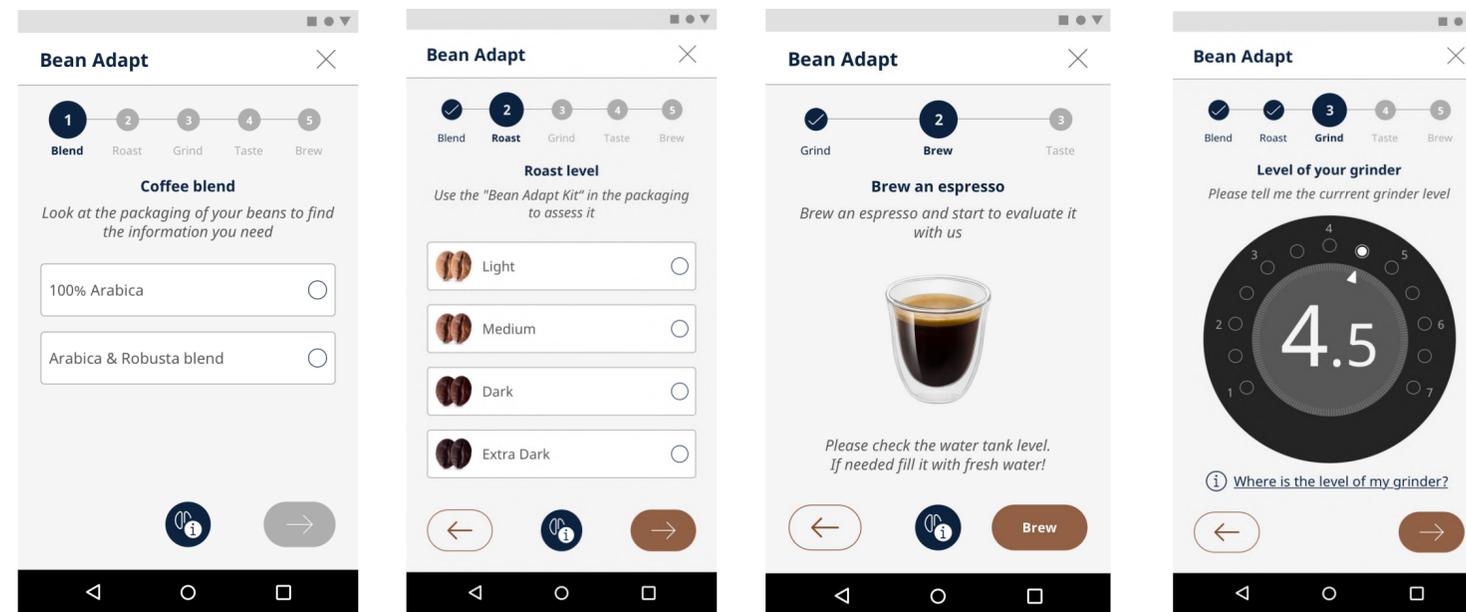
1

Buy the beans  
you like the most



2

Connect your smartphone with the machine\*, follow the journey on the NEW Coffee Link App to activate the Bean Adapt Technology and set up your Eletta Explore, following the step by step instructions



3

Enjoy your coffee!



\*enable WI-FI connection settings on your coffee machine



New user experience and interface

# UX/UI\* evolution



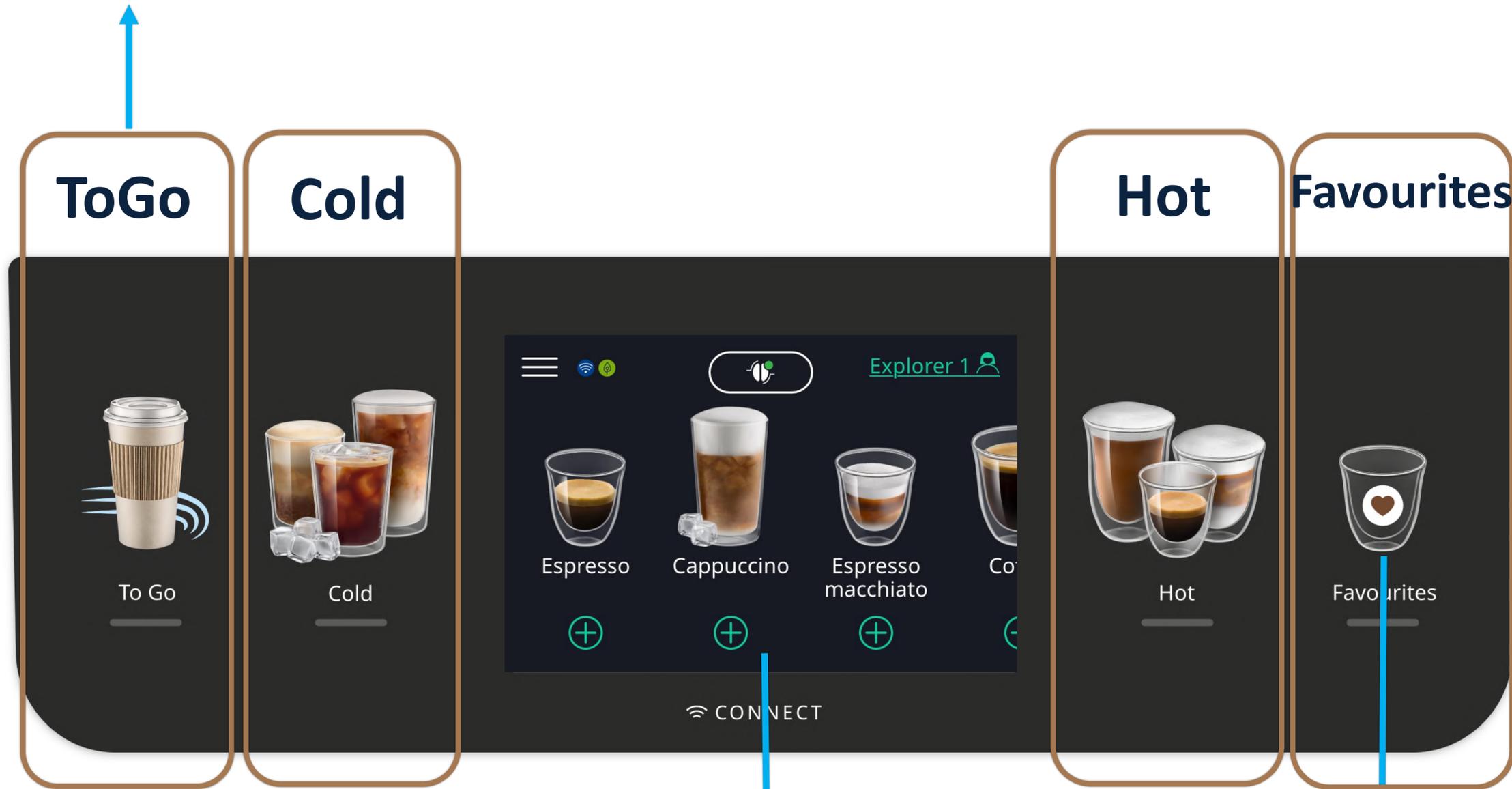
*\*User experience / User interface*

## A new way to talk with our consumers



# The control panel

Drinks clusters



3,5" TFT coloured display

High resolution soft-touch coloured icons

# Helps to choose milk and plant-based alternatives for best results

## Helps in cleaning and maintenance

### Gives tips

✕ **Milk carafes cleaning**

For each carafe, take the lid and remove the milk spout, milk spout extension and the intake tube



Back Next

It's time to clean the milk carafes thoroughly, in the dishwasher or by hand! Remember to do this to keep getting a perfect result



Read more Ok

< **Cappuccino** 

Make sure you fill the milk carafe up to level 5

Don't show me again



Start

✕ **Hot froth tips**

Use only milk or plant-based alternatives at refrigerator temperature to froth hot milk

Don't show me again



Read more Ok

✕ **Hot froth tips**

Milk

.....

Skimmed, Semi-skimmed, Whole

Plant based alternatives

.....

Soy, Oats, Almond

✕ **Cold froth tips**

Use ONLY skimmed milk at refrigerator temperature to froth cold milk

I have read it



Read more Ok



# The NEW Favourites function



The FAVOURITES function allows the users to group together all preferred drinks, customized to their taste, in one cluster.

To easily save and access the most loved drinks with one-touch, directly from the panel!

# The updated Coffee Link APP\*

*\* Make sure the App is  
available in your Country*



Empowering  
coffee lovers  
with our new  
navigation



- Supports all the new features (Clusters, Cold drinks, ToGo function, Favourites function)
- Enhances the variety of Eletta Explore, with the creative recipes section and the new coffee lounge section
- Becomes accessible also when the machine is off, or offline

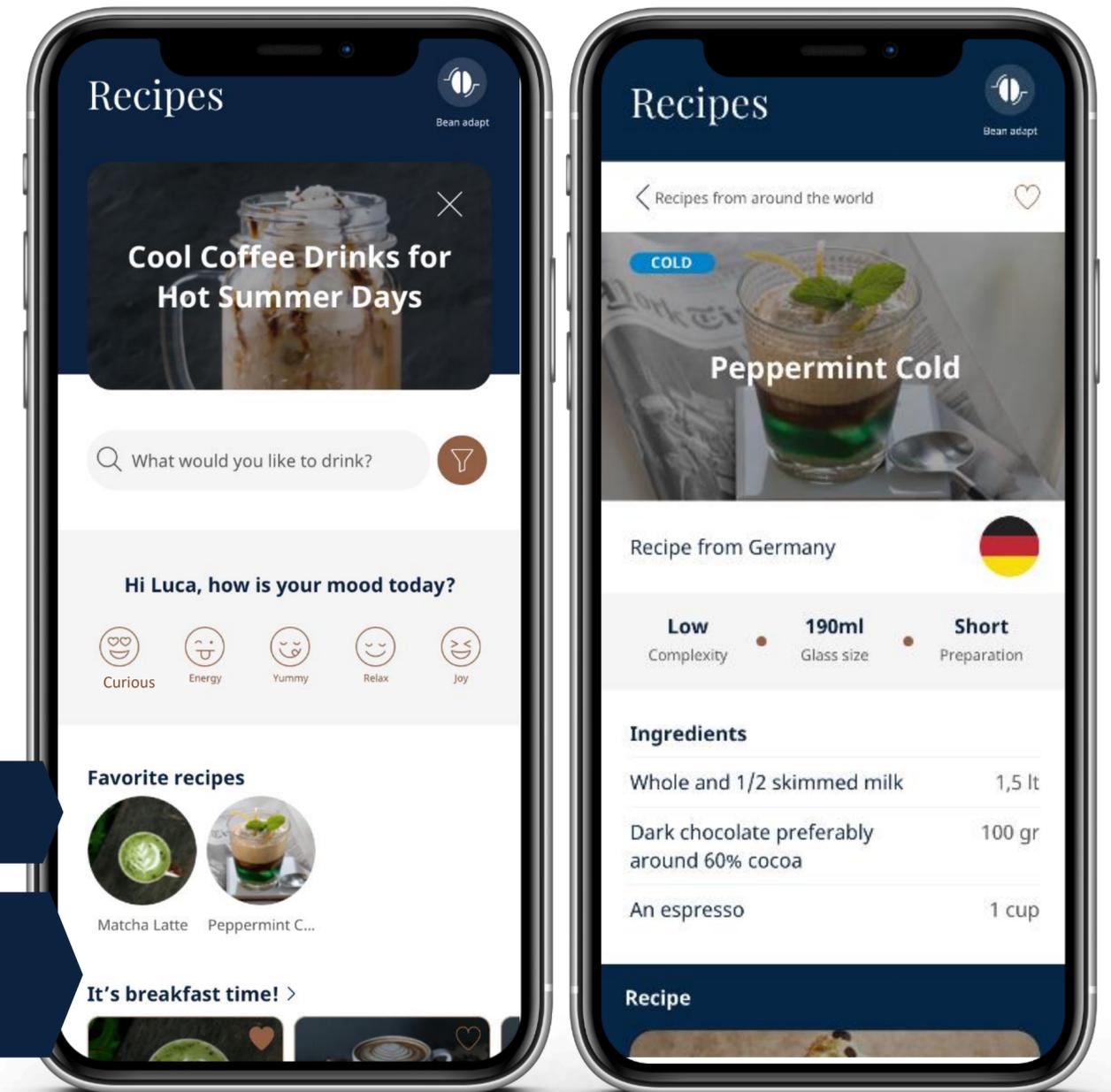
# Eletta Explore exclusive recipes

## The Coffee Link App empowers the users with:

- 100+ exclusive **creative recipes** for Eletta Explore
- Simplification of the recipes exploration (three main clusters: **hot, cold, ToGo**)
- **Step-by-step** recipes guide
- **Brewing directly** from the app (*starting from release 2*)

**FROM HQ**  
60 “International” recipes

**FROM COUNTRIES**  
10/20 “Local” recipes for Country  
(DE, PL, UK, China)



# How-To Videos

A comprehensive playlist is available on the official De'Longhi YouTube **How-To channel**.

The videos include:

## You Tube

1. Unboxing Eletta Explore
2. First Use
3. Control Panel and settings
4. Coffee drinks personalisation
5. LatteCrema Hot & hot milk drinks
6. LatteCrema Cool and cold milk drinks
7. ToGo function
8. Descaling
9. Cleaning and maintenance
10. **NEW: Cold Brew drinks with Eletta Explore\***
11. **NEW: How to use the new De'Longhi Coffee Link App\***



*\*to be released in March 2023*



Better Everyday